

Global Research & Services

Your Global Growth Partner

IndustryARC

Company Profile

E. sales.kr@industryarc.com

C. 02-6084-5940

W. industryarc.kr



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IndustryARC

We provide global research & services essential for new business development.
We are a **"global growth partner"** supporting our clients' successful business expansion.

Global Offices

India, Korea, UK, USA
Branch and HQ

3,000

Among Fortune 500
Approx. 25% is our client

150

No. of professional
researchers

10,000

For 12 major industries
No. of Market Reports

Representative Services

We provide diverse services for successful overseas expansion

Based on 11 years of accumulated global data
Customized solutions by industry and company

From market research to buyer discovery
One-stop Global business expansion
12 industries, 10,000 reports available
Extensive experience in government-linked projects and public initiatives

Global market research

- Market trend analysis
- Competitive environment analysis
- Regulatory and certification

Buyer discovery

- Development of regional buyer lists
- Initial contact to buyers
- Meeting arrangements

Expert Consultation

- Recruitment and interviews with domestic and international experts
- Data verification and insight derivation

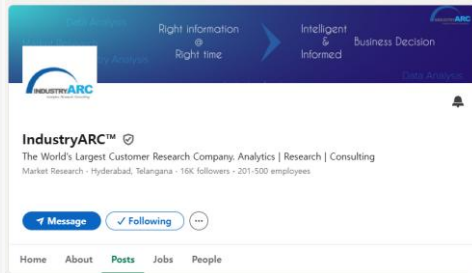
Support for Incorporation

- Proposing the most suitable corporate structure for each company
- Matching with local agencies

Expertise Proven by Numbers

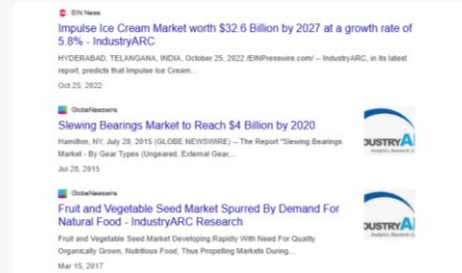
IndustryARC's analytical content is being utilized across various channels.

LinkedIn



- ✓ 16,000 Followers
- ✓ 200-500 employees
- ✓ Regular uploads of industry trend data

News



- ✓ GlobalNewswire, EINNews
- ✓ Dailyan, Money Today, etc.
- ✓ Numerous domestic and international media cited

Interview

(GDFC) 동기외국기업연호조사	종료됨	95
[프랑스] 수송수입물 2024년 전망 조사	종료됨	246
IndustryARC Survey on Electric Vehicle Mobile Chargers for the European M...	종료됨	0
IndustryARC Survey on the Electric Motor Reuse Process	종료됨	3
유럽 이동형 전차 충전기 시장 조사	종료됨	1
신산업형 제카트론의 도출 및 핵심분야 전망 및 전망 분석 - 제카트론도 출격 강도	종료됨	7
2023년도 공급망 위험성 인지도 조사	종료됨	44
중미주도 내이차 전환지도	종료됨	166

- ✓ 100+ domestic and international interviews
- ✓ Collected 500+ surveys
- ✓ Data verification conducted

Key Milestones

IndustryARC has grown rapidly based on three core competencies

- ✓ Accumulation of internal data through the monthly publication covering all sectors
- ✓ Data services provided to 25% of Fortune 500 companies, ensuring validated and refined data
- ✓ Customized services tailoring all data and reports to client-specified formats

2014

100 contracted clients
NASA project execution
Surveyed 4 industrial sectors

2016

Over 3,000 Contract
Reselling Partnerships
Surveyed 10 Industries

2022

Established Korean corporation
KOTRA Overseas Private Network
Surveyed 12 industrial sectors

2025

100+ domestic projects
Export · Innovation · Data
Voucher Program

Primary Data Sources

We provide deep insights based on directly collected information and verified sources.



Expert interviews and surveys

- Utilizing open platforms (LinkedIn, Remember, etc.) for outreach
- Author contact via patents, articles
- MOUs for providing customized domestic insights (KCIA, ABL, KTCA, etc.)
- Conducting online/offline surveys and focus group interviews



Paid/Free Data Research

- Government websites, corporate reports, etc. by country
 - Government websites, annual reports
- Utilization of public data and paid data platforms (Euromonitor, Statista, Mintel, etc.)

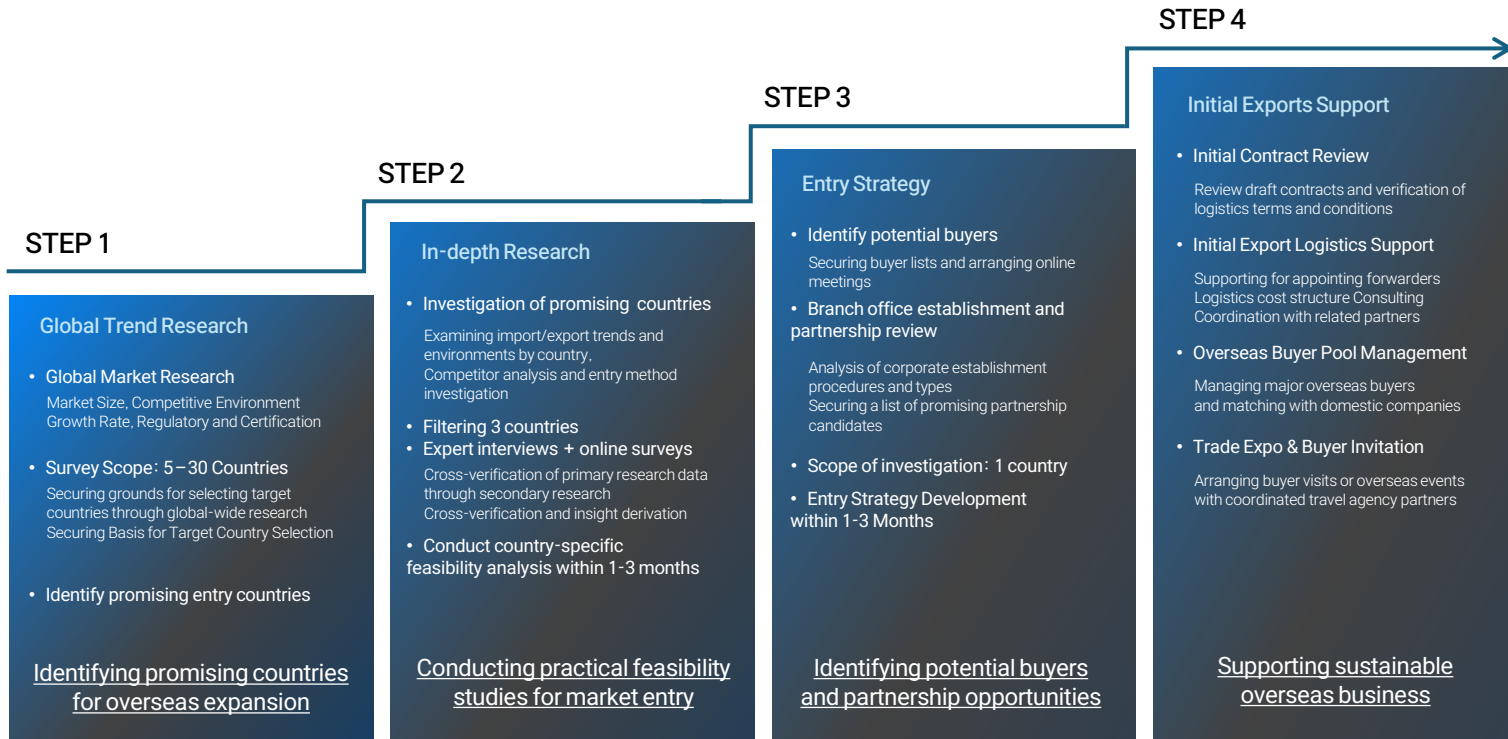


Internal database

- Conducted market and trend research for approximately 10 years (trend verification)
 - Organized into 12 industry sectors
- Possesses over 10,000 trend report data sets (See [website](#))

One-Stop Service

Provides step-by-step information necessary for overseas expansion



Buyer List

Enhancing accuracy through dual filtering



⚡ Speed & Volume

AI Agent Data Mining

Global export data exploration

- 🌐 **Data scanning across 200 countries**
Global company DB, news crawling & aggregation
- 🕒 **Recent transaction history verification**
Companies with export records within the last 3 years

HYBRID
+



🎯 Accuracy & Quality

Expert Verification

In-depth verification by expert researchers

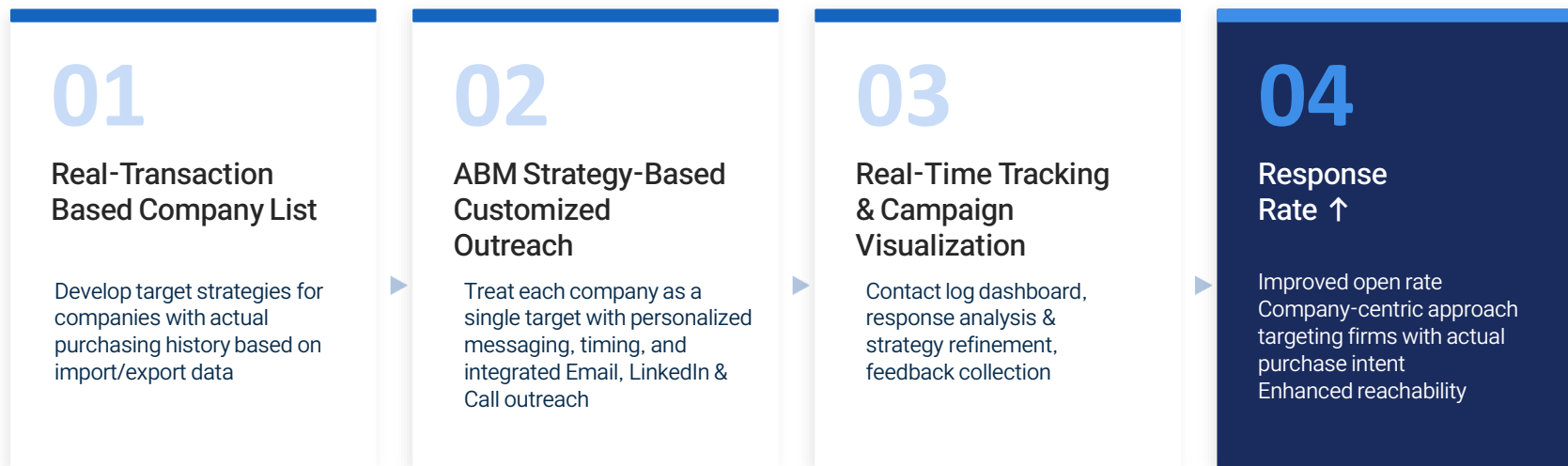
- 📋 **Company operational status check**
Filtering reputable companies & financial assessment
- 👤 **Decision Maker Identification**
Purchasing contacts & direct connections (LinkedIn, etc.)

📄 Final Output

Response Rate ↑ Contact Validity ↑

ABM Strategy-Based Buyer Contact

Customized Contact Strategy and Monitoring through Dashboard



Deliverables			
✓ Buyer List	✓ Buyer Discovery Strategy	✓ Interim Report	✓ Final Report

Project Portfolio

Field	Project Name	Duration	Client
Data	Global Materials, Components & Equipment GVC Survey	23.03-23.08	KOAMI
	Global Market Entry Strategies for 25 Industries	24.09-25.02	kotra
	North American Automotive Parts Market Research	25.05-25.06	D****
	Global Beauty Device Market Research	25.07-25.08	I*****
	Global I-REC Regulations and Market Research	25.08-25.09	S*****
	Global Energy Trend Report	25.09-25.11	GNTP
	Global Market Research for 5 Startups	25.11-25.12	F*****
Consulting	Aquatic Food Company Export Consulting Program	24.05-24.11	aT
	In-depth Analysis and Benchmarking of Transportation System Competitors	24.12-25.02	E*****
	Automotive Monitor Market Analysis and Expert Consultation	25.02-25.03	L****
	In-Depth Analysis of the Secondary Battery Value Chain	25.03-25.05	J*****
	Feasibility Study for Global Special Vehicle Business	25.03-25.08	H*****
	India Automotive Parts Supply Chain Analysis	25.07-25.11	EKOSA
	Feasibility Study for Vietnam Home Appliance Market Entry	25.09-26.01	N*****
	Global Expansion Strategy for Automotive Parts Remanufacturing Companies	25.09-25.12	KITECH
Service	U.S. Vegetable Market Distribution Structure and Price Analysis	25.11-26.01	I*****
	North American Electric Vehicle User Interviews	24.07-24.08	A****
	Middle East Buyer Prospecting	25.04-25.05	K**
	2025 Ulsan World Future Industry Expo Buyer Prospecting	25.10-25.11	2*

Methodology

Desk Research
(80% ↑)

Expert Interviews
(20% ↓)

Desk Research
(50% ↓)

Expert Interviews
(25% ↑)

Consumer Surveys
(25% ↓)

※Supporting documents (e.g., tax invoices) can be submitted if needed

Case Study



Project Purpose:		Feasibility study through global XXX product market research and identification of promising partner companies
Contract Period:		April 2025 to July 2025 (4 months)
Contract Amount:		30 million KRW (VAT excluded)
Key Tasks:	Desk Research	Identifying target countries through global market analysis, analyzing industry structures, and benchmarking competitors
	Expert Interviews	Surveys and in-depth interviews with industry experts (current/former competitors, distributors, etc.)
	Partnership	Listing potential partners and investigating requirements and collaboration possibilities through contact
Results	Identifying global market trends and discovering promising entry types	
	Collecting insights and market information through expert in-depth interviews	
	Summary Report for Internal Strategy Development (PPT, approx. 30 pages), Interview Script, Final Report (PDF, 200 pages)	
	Securing initial entry pathways through coordination and execution of virtual (Zoom) meetings with promising partner companies	

THANK YOU

Global Growth Partner, IndustryARC

Korea Sales Support +82 2 6084 5940

India Sales Support (+91) 040-64621234

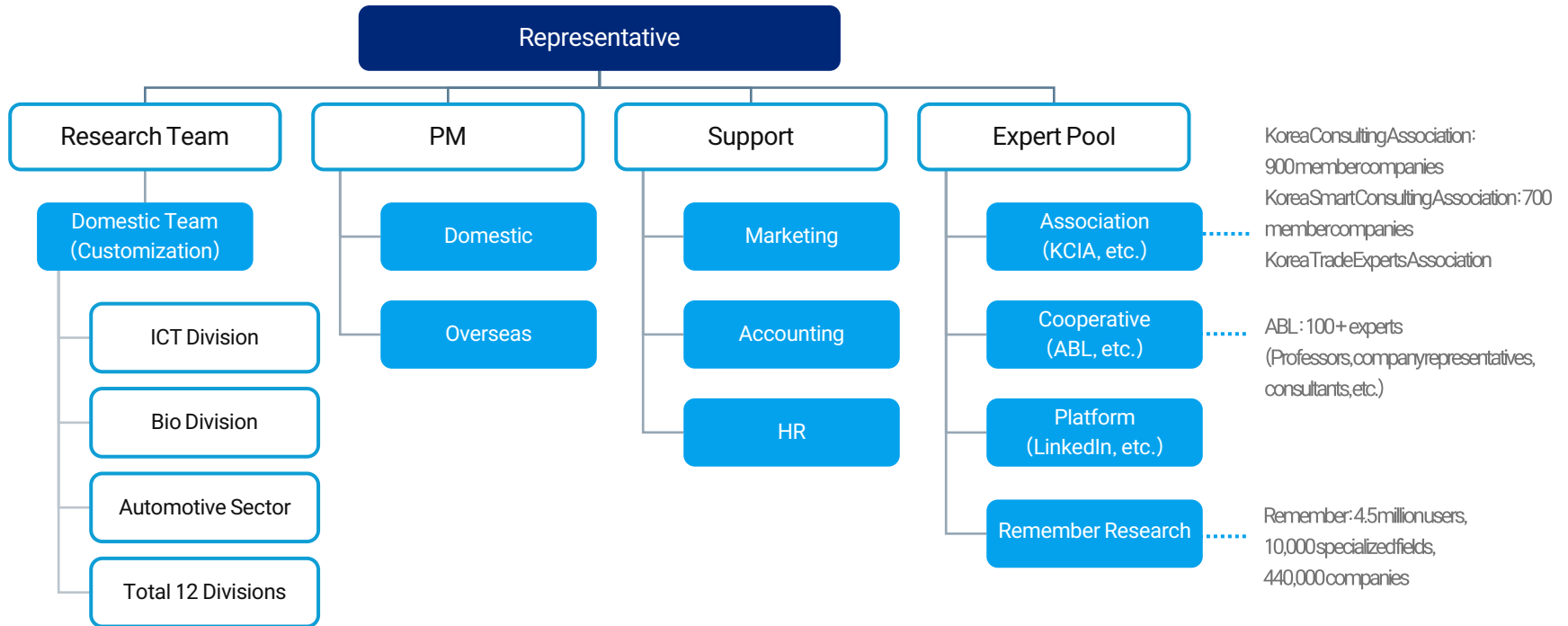
U.S Sales Support +1 614-588-8538 (Ext-101)

[Request Market
Report Sample](#)

Our Clients

Organizational Structure



Key Executive Profiles

Mr. Chaitanya Kumar



Founder and Head of Research

- Dual Master's Degrees in Chemistry and Computer Engineering
- Worked at ARKA Industrial Monitoring Solutions, Qualcomm
- Worked at Globaldata and MarketsandMarkets consulting teams

Mr. Vishwanath Mulukutla



Research Assistant Manager

- Over 33 years of experience in the BIM and MES industries
- Key consulting in electronics, appliances, communications, and automotive markets

Mr. Venkat Raddy



Sales Director

- Worked at Frost & Sullivan, DMV Business and Market Research Pvt.
- Market research and consulting in telecommunications, home appliances, healthcare, chemicals, and automotive sectors

Mr. Woohyun Kim



CEO of Korea Branch

- Bachelor of Science in Information & Communication Engineering, Master of Science in Technology Management
- Oversaw commercialization of cosmetics and cloud VC solutions
- Served as Project Manager for domestic projects

Feasibility Study

We provide only the essential information needed to establish a local corporation quickly.

